REPORT TO:	HEALTH AND WELLBEING BOARD (CROYDON) 22 nd October 2014
AGENDA ITEM:	8
SUBJECT:	Improving health and social care outcomes for over 65s in Croydon: A new approach to commissioning integrated provision
BOARD SPONSORS:	Paula Swann, Chief Officer, Croydon CCG
	Hannah Miller, Deputy CEO and Executive Director of Adult Services, Health and Housing

CORPORATE PRIORITY/POLICY CONTEXT:

Croydon Clinical Commissioning Group (CCG) and Croydon Council have worked collaboratively to develop a transformation programme which will enable improvements to be achieved through a whole systems approach to health and social care.

The vision for Croydon is that people experience well-co-ordinated care and support in the most appropriate setting, which is truly person-centred and helps them to maintain their independence into later life. With an ageing population, the focus of the programme is on services for the over 65s and the outcomes that local residents have said are important to them – those factors that make a genuine difference to their health, well-being and quality of life.

The proposal has been developed to deliver Croydon CCG's vision of "longer, healthier lives for all the people in Croydon" and meets the key national overarching aims – 'Everyone Counts: Planning for Patients 2014/15 to 2018/19. NHS England' and supports the Council's key strategic priorities with regard to promoting and sustaining independence, well-being and good health outcomes for Croydon residents.

Additionally, the programme aligns with the aims of the Better Care Fund which are that health and social care services must work together to meet individual needs, to improve outcomes for the public, provide better value of money and be more sustainable,

The programme builds on a long history of joint work in Croydon, including recent developments in delivering whole person integrated care through the Transforming Adult Community Services work.

1. RECOMMENDATION

1.1 The Health and Wellbeing Board is asked to note the contents of the report.

2. EXECUTIVE SUMMARY

- 2.1 Croydon CCG and Croydon Council have been jointly developing an approach to commissioning on an outcome basis for the over 65 population. This report provides an update on how far this work has progressed on this significant initiative and the next steps.
- 3. DETAIL

- 3.1 In 2013 the CCG developed a case for change outlining the potential benefits of an outcomes based commissioning approach for the over 65 population along with the potential financial opportunity achievable through this approach. Croydon Council became partners in the project in early 2014, with both organisations working together to progress this significant project.
- 3.2 Key benefits identified have included:
 - ~ a pro-active approach to maintaining people's health and well-being and independence into later life,
 - ~ greater service integration,
 - ~ reducing duplication of service provision,
 - ~ improvements to patient and service user experience.
- 3.3 Contracts would be focused on health and well-being outcomes rather than the current approach which tends to be centred on service activity.
- 3.4 The first phase of the work involved extensive consultation with the public including a series of Town Hall events to define the outcomes that were important to people.
- 3.5 The second phase of the work involved the development of the outcomes framework, confirmation of scope and the preferred implementation approach.
- 3.6 A recent decision was made by Croydon Cabinet on 29 September and the CCG on the 7 October to proceed to the next stage. The next stage will move into the contracting phase including agreeing the commissioner contractual vehicle as well as more detailed dialogue with providers.
- 3.7 The attached report details the progress to date and the next steps.

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APPENDIX

Improving health and social care outcomes for over 65s: Health and Well Being Board Report

BACKGROUND PAPERS - LOCAL GOVERNMENT ACT 1972

None